

ANNUAL REPORT 2018



IndyPride



From the Executive Director

In 2018, Indy Pride experienced an incredible year for the organization and we could not have enjoyed our many successes without the support of our sponsors! The Central Indiana LGBTQ+ Community embraced and enthusiastically supported all events in 2018. With record numbers at each event, truly, it was a remarkable year for Indy Pride.

In 2018, Indy Pride took lessons learned from previous years and made changes to improve the experiences of attendees. First, the website was redesigned to maximize the mobile-user interface and easily communicate with the community. Using this platform, parade and vendor information was given weeks in advance to allow for preparation and planning. Second, Indy Pride partnered with MOKB Presents, a company which specializes in online promotion and gate management. Most attendees had less than a three-minute wait to enter the festival. Third, Indy Pride partnered with DLS Events who managed and coordinated beverage sales resulting in little to no wait time to purchase drinks. Finally, Indy Pride became the third Pride festival in the nation to choose to go tobacco-free. In partnership with the Indiana Commission of Tobacco Prevention and Cessation, Indy Pride provided resources to quit and a healthy environment for all!

In addition to our Pride events in May and June, Indy Pride continued to provide educational opportunities, training to community partners, and advocated for the LGBTQ+ Community. Most notably was our partnership with The Indianapolis Public Library where we are working to create one of the largest LGBTQ+ collections at a public library in the country!

All of this would not be possible without our incredible volunteers, dedicated board, and community support!

With Pride,

Chris Handberg

Executive Director

Indy Pride, Inc.

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A photograph of three young women at a festival, overlaid with a semi-transparent orange and red gradient. The woman on the left has face paint and a headband, the middle woman has a flower crown and sunglasses, and the woman on the right has long hair and sunglasses. They are all smiling and holding drinks. The text 'Purpose/Mission' is centered in white over the image.

Purpose/Mission



Cadillac Barbie Indy Pride Parade

In 2018, Indy Pride took many courageous steps in attempts to improve the participant experience at the Cadillac Barbie Indy Pride Parade and Indy Pride Fest. Returning to the traditional parade route, there were over 180 floats, vehicles, and walking groups in the parade!

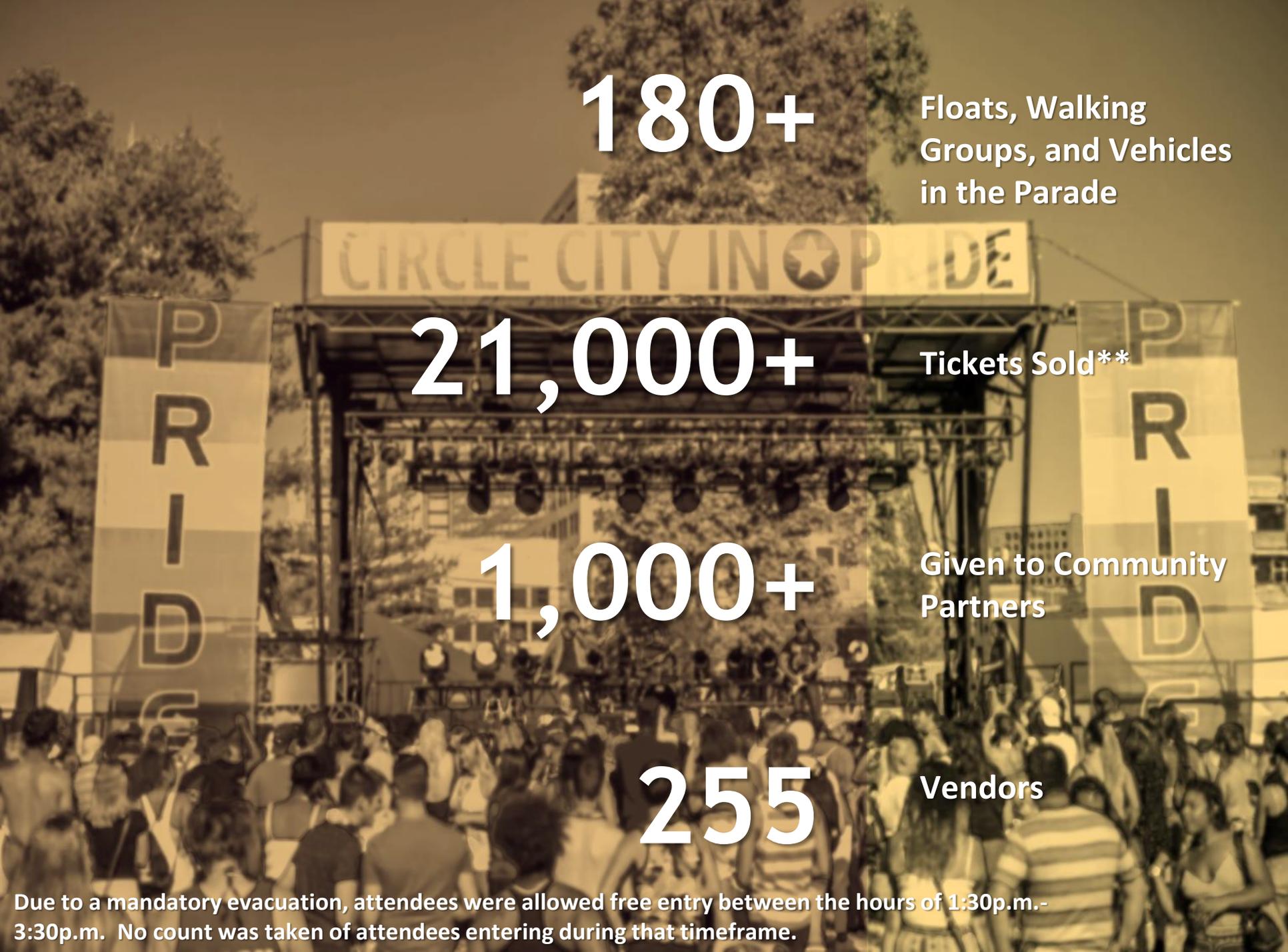




Indy Pride Fest '18

At Indy Pride Fest '18, several bold steps were taken, most notably was going tobacco-free! For the first time in its history, Indy Pride Fest encouraged attendees to use designated areas for tobacco use. In partnership with the Tobacco Prevention and Cessation Commission, we promoted this message to encourage healthy lifestyles in our community in traditional and social media formats.

Additionally, the theme of Pride '18 was "lift up local". Indy Pride chose to use local entertainers and talent to fill the stages and they did not disappoint! Even a strong weather system with high winds, funnel clouds, thunder, and lightening could not dampen the spirit of Pride!

A large crowd of people is gathered at a Pride event. In the background, a stage is visible with a banner that reads "CIRCLE CITY IN PRIDE". Two large vertical banners on either side of the stage also display the word "PRIDE". The scene is filled with people, some looking towards the stage, and the overall atmosphere is festive.

180+

Floats, Walking
Groups, and Vehicles
in the Parade

21,000+

Tickets Sold**

1,000+

Given to Community
Partners

255

Vendors

Due to a mandatory evacuation, attendees were allowed free entry between the hours of 1:30p.m.-3:30p.m. No count was taken of attendees entering during that timeframe.



Pride Events



Indy Pride Launch Party

Greg's hosted the event which was sponsored by Chipotle. Over 150 Indy Pride and community members gathered on Sunday May 6, 2018 from 6:00 p.m. to 8:00 p.m. to kick off into Pride celebration.

Indy Pride Ambassador Competition

With a Superheroes of Pride theme, over 100+ individuals saw spectacular performances hosted by Cassidy Fellow-Summers. Of the many talented individuals competing, Boy Gorge and Ryne Stone won the crown! They represented Pride throughout the May and June events and beyond!

Rainbow 5k

presented by Anthem

Celebrating the 7th annual Rainbow 5k, 600+ runners signed up to the only event of its kind specific to the LGBTQ+ community. As in previous years, start and finish for the run was at the Indianapolis Fire Fighters Museum parking lot in the corner of St. Clair & College Avenue.

. Thank you to our sponsors: Anthem, Adult & Child, The Metro, Lilly, Fifth Third, Corteva, The Health Foundation, Barnes and Thornburg, and Rolls Royce.

Hoosier 250

On May 20, 2018, an estimated 225 attendees enjoyed the music of
Dj Jackola who set the tone for the races.

Several teams competed while being entertained and hosted by
Lola Palooza.

The event was a great celebration of friendship and life brought to us
by Smirnoff and Metro Nightclub Bar and Restaurant.

Indy Pride Ride

The second bike ride was a complete success with over 60 bike riders joining on a beautiful afternoon for a 7.85 mile out & back ride. Riders enjoyed a ride rolling through downtown Indianapolis and kicking-off Pride week with a healthy start!

Interfaith Worship Service

Held at LifeJourney Church, members of Jewish, Buddhist, Muslim, Catholic, Protestant, Unitarian faiths gather to celebrate Pride and faith in an interfaith service.

Community Picnic & Bat n' Rouge

The Indy Pride Community Picnic was celebrated by over 1500 community members and volunteers. The event was presented by Chase, with food donations from Costco and food served by volunteers from the Circle City Pride Softball League.

Following the picnic was the traditional Bat n' Rouge softball game where money was raised for the DEFA fund.



#TransGlam

#Transglam continued to grow and become one of Pride's largest events with over 500+ attendees! Sponsored by Eskenazi Health and The Metro, #Transglam provided a safe space for the Trans and gender non-binary community to come together and celebrate Pride!

There were special performances in poetry, music, and dance to celebrate our Trans family.

Pride Skate

Hosted by Radio Now and the Rollercave, Pride Skate was attended by over 80 people. This family event was enjoyed by community members.

Pride of Indy Band's Music and Movie Night

Our second event at our new location, hosted at Historical Military Park, this family event was attended by over 200 individuals.

The event began with the Pride of Indy Bands playing their anniversary show and transitioned into viewing *The Greatest Showman*.



Girl Pride

With the theme, “Sheroes of Pride”, attendees enjoyed a night full of performances by our local Sheroes with music and poetry! The event was presented by Chambord, Jimador, Finlandia, Jack Daniels, and Korbel. The event had a once in a lifetime performance by the night’s host, Lola Palooza.

Queer Youth Night

Queer Youth Night was hosted by IYG.

The event was geared toward attendees ages 12 to 21 years old.

Community Thanksgiving

On November 18, 2018, Indy Pride hosted it's annual Community Thanksgiving, partnering with GenderNexus to provide a place of food, laughter, and community. Over 180 people attended the event, which was held at Tinker House. With the generous donation of Rolls-Royce, community members were served ham and turkey with the rest of the meal being pitch-in style.





Indianapolis' only LGBTQ softball league!

The Circle City Pride Softball League (CCPSL) is a non-profit adult community-based sports organization. The league was created to support the bonds of LGBTQ fellowship while playing softball in a safe, all-inclusive environment that is free from discrimination on the basis of age, race, creed, religion, sex, national origin, sexual orientation, gender identity or playing ability.

The 2018 season started on June 17th and the schedule consisted of 8 weeks of double-headers and a league tournament. The league expanded to 11 co-ed teams, one of the largest number of teams for the league in recent years. Members from the league also participated in a number of nationwide tournaments. The growth in the league has also grown the number of teams traveling to these tournaments. Three traveling teams went to various tournaments in Nashville, Birmingham, St. Louis, and Columbus. Additionally, for the first time in league history, two teams were sent to represent Indianapolis in the NAGAAA Gay World Series in Tampa, Florida.

For the 2nd year, Circle City Pride Softball hosted the Indy Hit & Run Tournament August 11-12th. Teams from throughout the Midwest traveled to play in the NAGAAA tournament. In addition to many Indiana teams, teams from Tennessee, Missouri, Kentucky, and Washington, DC competed in the tournament. The Saint Louis Blazers won the C division, while the KC HASL took home the D division trophy.

CCPSL benefitted from a number of sponsors and fundraising efforts by the members. The sponsors who helped support the league and tournament were: Indy Pride, Hotel Tango, BMO Harris, Tini, Forty-Five Degrees, Anthony Team Realty, Gregs, Thunderbird, Metro, Moxie on Mass, English Ivy's, Club Indy, and John Heath Travel. Additionally, fundraisers were coordinated with the Indianapolis Indians and Camp Buckwood.



LGBT Film Festival

The 18th Annual Indianapolis LGBT Film Festival took place November 9-11, 2018 at Newfields. There were a record number of entries to the festival in 2018, and 45 feature films, documentaries, and shorts (from nine different countries) were chosen to screen over the three-day period.

The festival kicked off with the documentary *Studio 54* and a disco-themed performance by The Bag Ladies. Highlighted features included *1985*, by director Yen Tan, and *Mapplethorpe*, a biopic of the controversial artist, starring Matt Smith (*Doctor Who*, *The Crown*). Films with local ties included the short *Female Connection*, written by and starring Liz Baxter from Indianapolis, and *Lunatic* from the *Gracious Days*, by Kent J. Henry, which celebrated the wit and talent of Ruth Dix (Gary Ooley), the trailblazing drag performer—and Indianapolis original—who passed away last year. The Shorts Programs continued to be some of the most popular and well attended screenings. The Shorts On The Edge program on Saturday evening featured the film *Islands*, by director Yann Gonzalez, that had recently won the Queer Palm at the Cannes Film Festival.

The First Place Best of Festival Awards went to the comedy *Anchor and Hope*, by director Carlos Marques-Marcet. The Second Place award went to *Kill The Monsters*, by director Ryan Lonergan. *Over \$11,000 was raised for Indiana Youth Group in 2018!*

"We have a lot exciting things to look out for in 2019," said Indianapolis LGBT Film Festival Chairman Matthew Mutchmore. "We're co-sponsoring an event in July, potentially having some amazing guests joining us at the festival in November, and we're keeping an eye on the future, planning for our 20th Anniversary in 2020."



- ▶ **The 2018 film festival raised more than \$11,000 for Indiana Youth Group.**

Membership

Indy Pride, Inc. is a member-based organization. Members enjoy the benefits of voting to elect the Indy Pride Board of Directors, exclusive discounts at local businesses, and supporting the local LGBTQ community.

2018 closed with 638 Indy Pride Members.



Chris Gonzalez Library & Archives

7,000+

In partnership with The Indianapolis Public Library, The Chris Gonzalez Library and Archives will become the cornerstone of a new LGBTQ+ collection housed at Central Library. With over 7,000 items, it will become one of the largest LGBTQ+ Collections at a public library in the nation. A reception will be held on November 14, 2019 to unveil the exhibit and highlight the collection.

Volunteers

A woman with a large, voluminous blonde wig is speaking into a microphone. She is wearing a dark t-shirt and denim overalls. The background is a blurred, warm-toned outdoor setting.

Volunteers are the heart and soul of Pride. Since it's inception, Pride has been supported by an all-volunteer board who give their time, passion, and talent so all LGBTQ people can celebrate in Central Indiana.

In 2018, there were over 400 registered volunteers throughout the year who set-up the festival, coordinated events, and ensured that our community had a strong Pride.

Thank you for your service and example to us all!

Community Investments

\$61,616

IYG Remaining Pledge

\$1,000

The Health Foundation

\$2,500

Indiana AIDS Fund

\$2,000

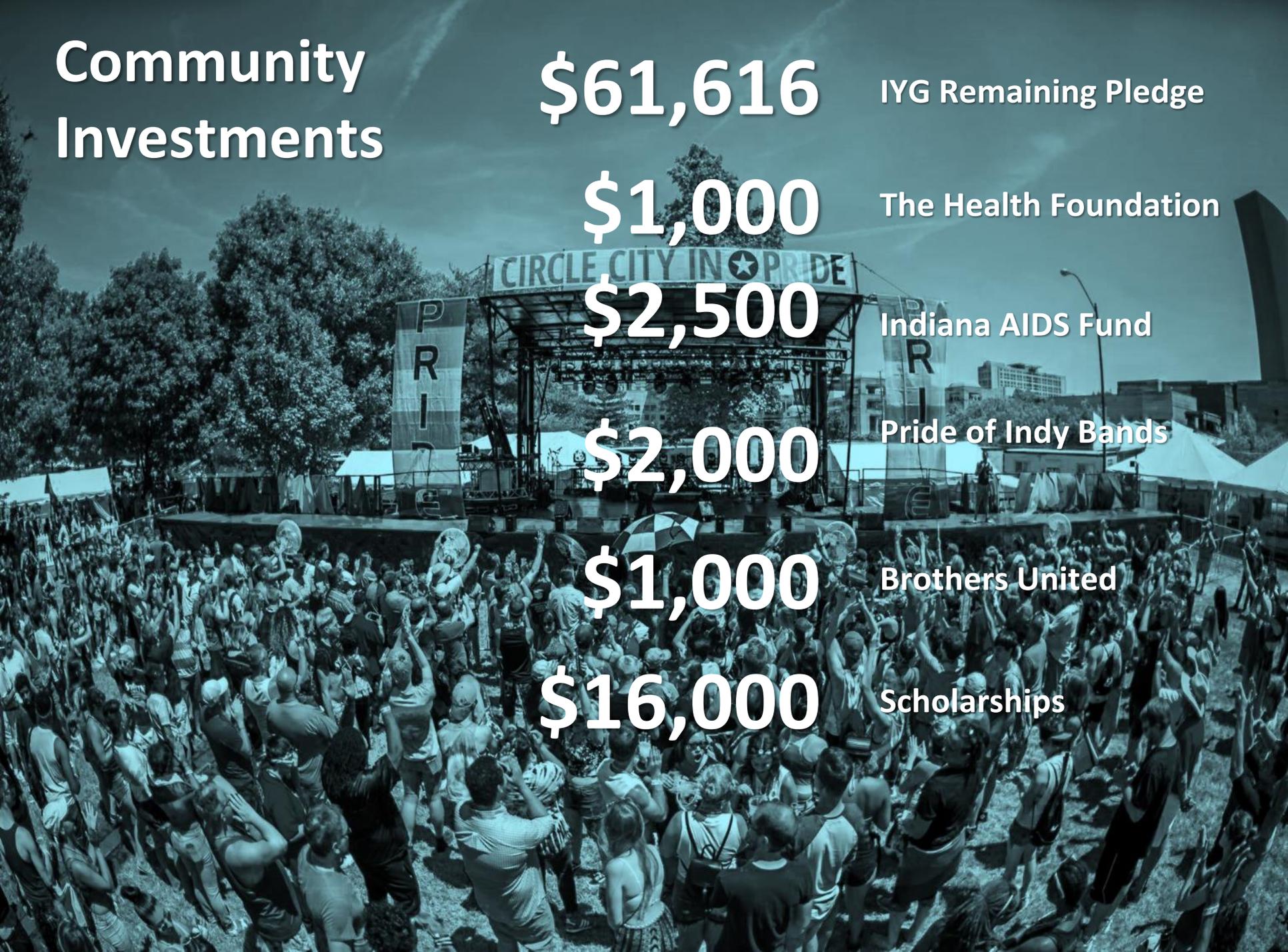
Pride of Indy Bands

\$1,000

Brothers United

\$16,000

Scholarships





Revenue

Corporate Sponsors	\$295,468
Individuals	\$23,085
Concessions	\$115,253
Vendors	\$88,349
Ticket Sales	\$133,236
Membership Dues	\$16,667
Unrealize gain/loss	\$(2,308)
VIP Cabana	\$22,315
Pride Tents	\$3,132
Interest Income	\$28
Total	\$695,225



Expenses

Events	\$ 455,884
Charitable Giving	\$ 24,587
Payroll	\$78,313
Administrative	\$41,959
Library & Storage Rent	\$13,589
Marketing	\$22,439
Total	\$636,771

Thank you to our Sponsors!

Adam Hammond

Adult & Child

Alcohol and Tobacco Commission

Anthem

Anthony Warmus

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BMO Harris Bank

Bob Rohrman's Indy Honda

Bradley Phifer Dog Training

Butler University

Capital Group

Central Indiana Community Foundation
(CICF)

Chatham Tap

Circle City Pride Softball

Club Indianapolis

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Southern Glazers Wine & Spirits

Stanley Black & Decker

Subzero Ice Cream

Sun King Brewing

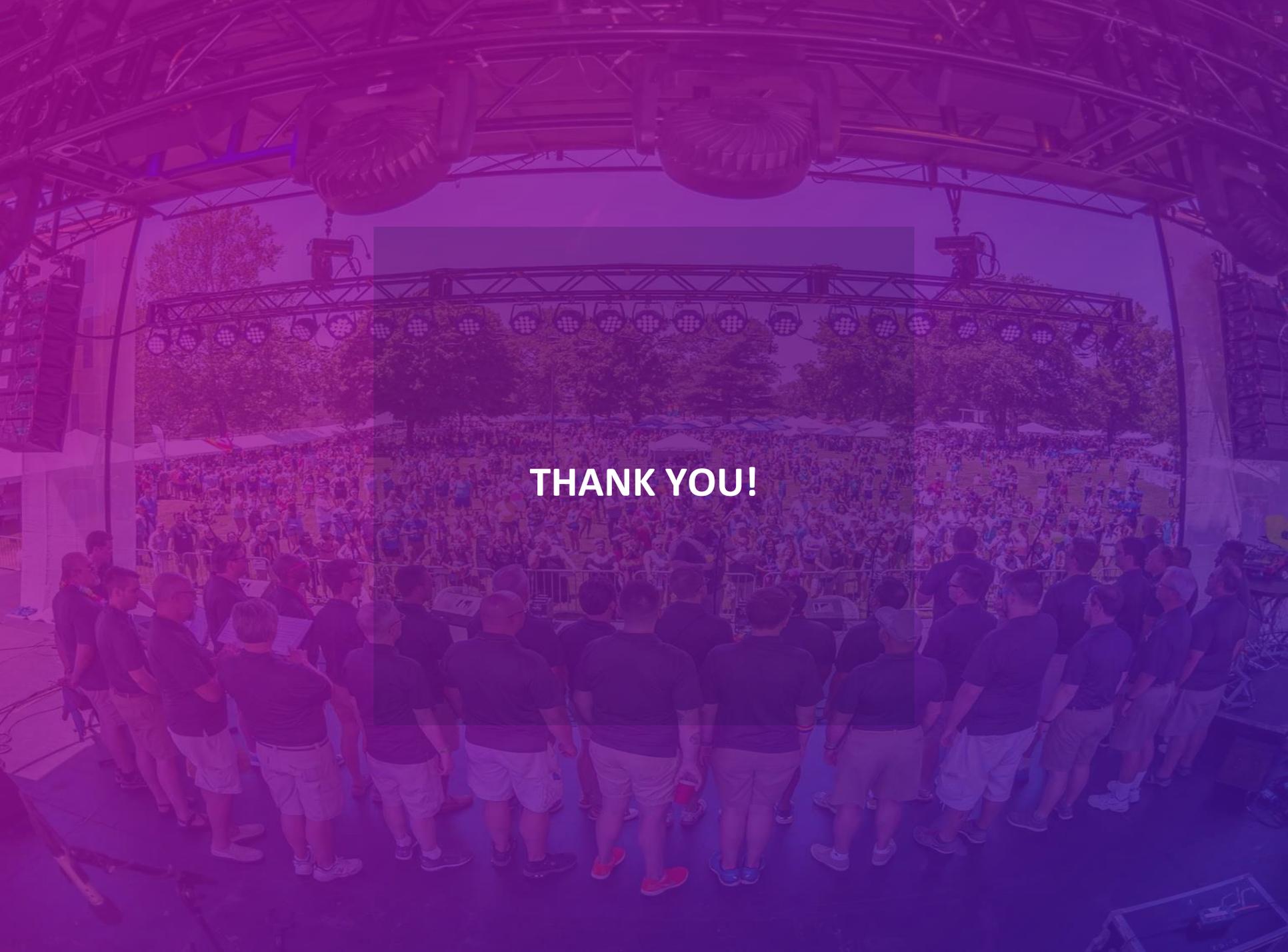
The Hartford Financial Services Group, Inc.

The Health Foundation of Greater Indianapolis

The Marketing Arm - CO State Farm

Truth Initiative

Verizon Wireless



THANK YOU!