



2018 Cadillac Barbie Pride Parade Presented by Gilead

Dear Parade Participant:

Indy's first Pride Parade featured one float, an antique truck, a few drag queens, some antique cars, and a handful of walkers. Back then, the parade barely lasted 15 minutes. Since then, it has grown to include well over 100 floats and walking groups this year! We would like to thank you in advance for your participation, and we are excited to have you take part in the Cadillac Barbie Pride Parade. It truly would not be possible without the many sponsors, including the parade's presenting sponsor Gilead- we can't thank them enough for their generous support!

The information below should help direct you and clear up any questions that you may have. If additional information is needed, please contact this year's Parade Coordinator at parade@indypride.org.

General Information

The parade will take place on Saturday, June 9th. The route can be found on the next page and will step-off at College Avenue and Massachusetts Avenue heading West toward Historic Military Park.

Parade Line-Up

The full parade line-up can be found at: <https://indypride.org/indy-pride-festival/parade-lineup/>
Please note: The parade line-up is subject to change at the discretion of the Parade Coordinator.

Arrival Times and Instructions

PLEASE ARRIVE ON TIME! Due to constrictions with parade marshalling, we cannot guarantee your assigned spot in the parade if arriving late!

7:30AM- floats, large and oversized vehicles, trucks with trailers, cars in Section A & Section B

8:15AM- vehicles in Sections C, Section D, Section E, & Section F

9:00AM- walkers and walking groups

10:00AM- parade begins

ANY vehicles (including floats, trucks with trailers, cars, etc.) in Section A & Section B should proceed Westbound on St. Claire Street then turn right on Davidson Street then left of Massachusetts Avenue.

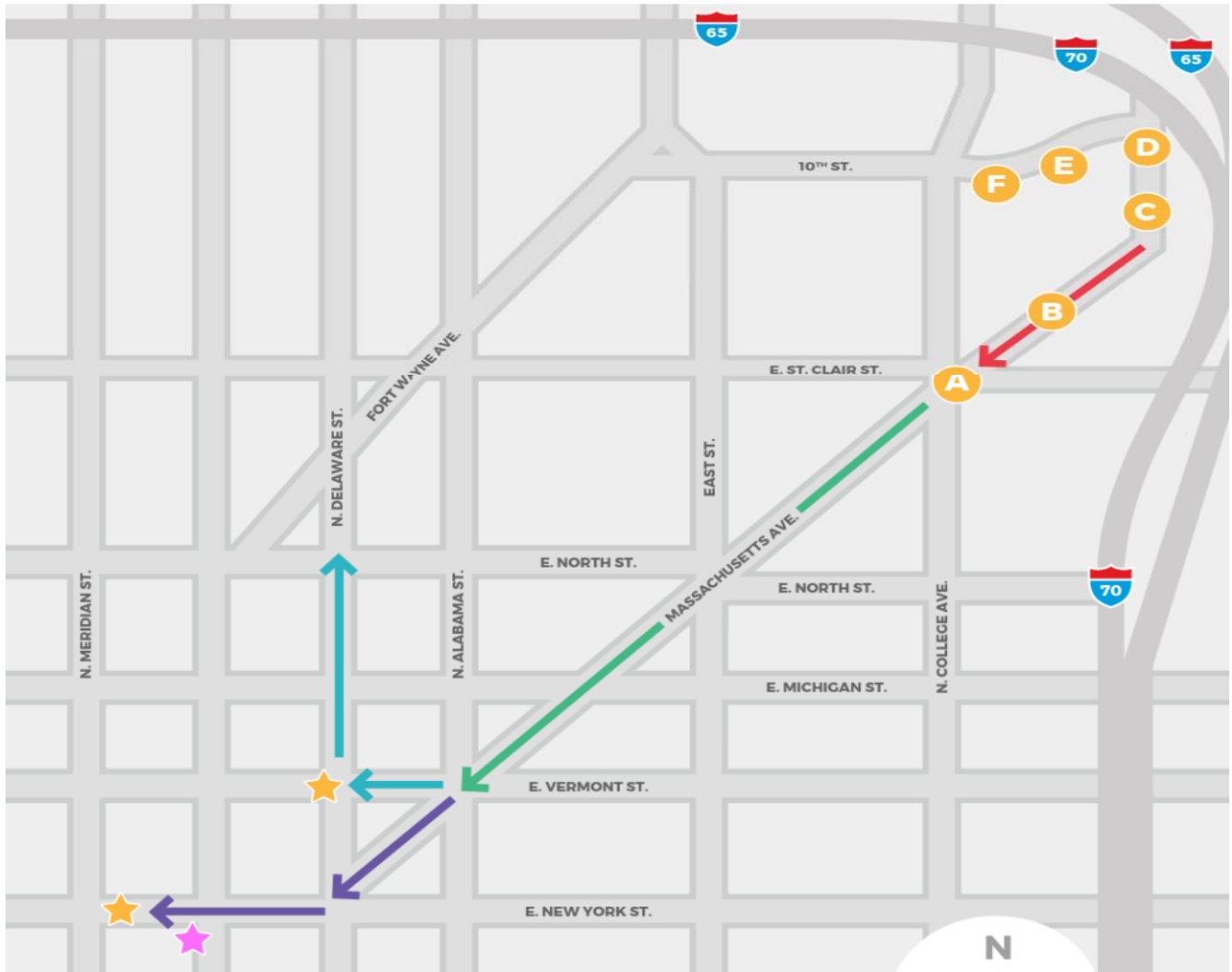
ANY vehicles (including floats, trucks with trailers, cars, etc.) in Sections C, D, E, & F should proceed to the corner of 10th Street & Massachusetts Ave. Those in Section C will then proceed onto Massachusetts Ave with the front of the vehicle pointed towards the parade step-off. Those in Sections D, E, & F will line-up on 10th Street.

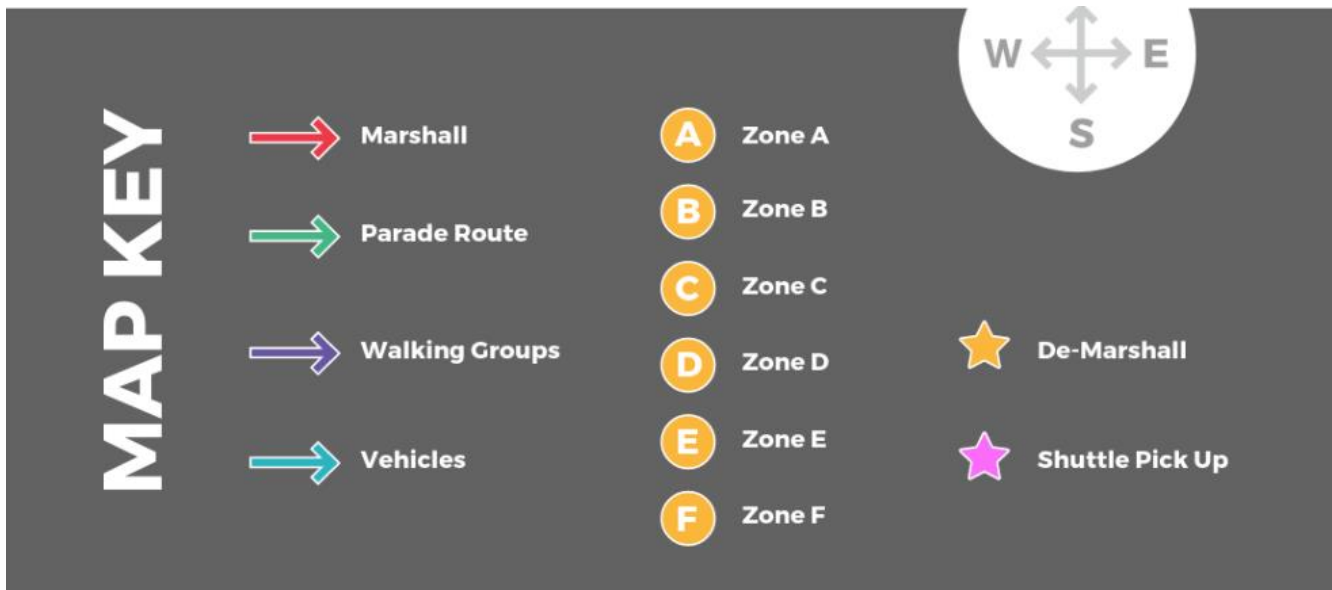
*****Please note that any vehicles which arrive past the times specified above may be relocated to the end of the parade or not allowed to participate as the discretion of the parade staff.**



CADILLAC BARBIE PRIDE PARADE 2018
PRESENTED BY GILEAD

PARADE MAP





End of the Parade Instructions

This year, there will be two different ending locations.

- ALL vehicles (including floats, cars, etc.) will turn right (West) on Vermont Street then turn right (North) on Delaware Street. Floats or trailers with participants riding on them should briefly pull to the side to allow riders to disembark before proceeding.
- ALL walkers and walking groups will proceed along Massachusetts Avenue (passing Vermont where vehicles turn) until reaching New York Street. Walkers will turn right (West) on New York. When on New York, please follow bike rack and instructions from parade staff/volunteers to proceed onto the sidewalk along New York.

Parking & Shuttle Info

In partnership with Gate Ten Events, together we are providing the easiest, most convenient parking for our attendees at just \$15 for the entire day/evening.

All you have to do is:

1. Reserve your tickets at <https://squareup.com/store/gate-ten-events/>
2. Take a shuttle from the designated parking lot to the Cadillac Barbie Pride Parade. Please note, the shuttle location will require you to walk to your spot in the marshalling area so please plan accordingly.
3. Take a complimentary shuttle from the end of the parade to Indy Pride Fest.
4. At the end of the night, a shuttle will take you from the festival back to your car.

Grand Marshals

The parade this year will honor and celebrate heroes within the community. This year's Grand Marshalls include:

- The Scott Family of Project Hud;Son which is a non-profit that provides awareness, support, and education on issues related to mental health, bullying, self-harm, and suicide.
- Margaret Irish who is an extremely dedicated and longtime volunteer at The Damien Center which serves those affected by HIV/AIDS by providing resources, care, and prevention.
- Finley C. Norris who is the first person to be legally declared non-binary by a judge in the state of Indiana.
- Terrell Parker for his leadership and involvement with Brothers United which strives to enhance the health of minority populations and Indiana Pride of Color.

- Mark A. Lee for continuously utilizing his expertise in photography to volunteer for numerous LGBTQ+ non-profit events over the years and his work to capture/document LGBTQ+ stories from Hoosiers across Indiana.

Parade Rules

The full list of parade rules can be found [here](#).

Tips/Reminders

- Please remind participants that the day of the parade may be hot. It is recommended that people in the parade bring sunscreen, a hat, water, etc.
- We also discourage people from bringing pets to the parade. If participants do, Indy Pride is in no way liable/responsible. Please instead recommend that participants consider bringing their furry friends to Pet Pride on Saturday, June 2nd.
- As a reminder, if your group is giving out items to spectators, we ask they hand out any items instead of throwing them. Also, groups are prohibited from handing out stickers.

Volunteers/Parade Staff

We are very fortunate to have many volunteers working to make this year's parade a success. Some are part of the (unpaid) parade staff that have worked tirelessly over the last year on planning while others volunteer the morning of the parade to aid in monitoring and marshalling. Please treat any volunteers you encounter with respect or better yet thank them for giving up part of their day to help with the event! If you need help, all volunteers will be wearing volunteer shirts to make it easier for them to be located.

Activities before and after the Parade

Many people may not realize that Pride consists of more than just the parade and festival which both take place on Saturday, June 9th. Please visit www.indypride.org or Indy Pride on Facebook to view a full list of the events during Pride Week- many of which are free to attend! Furthermore, if you or members of your group plan to attend the Pride Festival following the parade, you can conveniently purchase tickets in advance on the website to save time.

In closing, please forward this email along to your members as necessary and appropriate to ensure they are also informed. Once again, we thank you for your participation, and we look forward to seeing you on Saturday, June 9th!

Sincerely,



Megan Klopchin
2018 Parade Coordinator
parade@indypride.org