

ANNUAL REPORT 2017



IndyPride



From the Executive Director

With the support of our incredible sponsors and the local community, Indy Pride has succeeded in leading the community through several changes in the past year which resulted in one of the most successful Indy Pride Parades, Festival, and Events in the organization's history.

In 2017, Indy Pride implemented several changes to the organization and Indy Pride Festival and Events. The most noted change involved moving events to Military Park which was an overwhelming success. The new space enhanced the already present sense of community. Anecdotally, the shift to Military Park provided attendees with the ability to enjoy the atmosphere for longer periods time and many remained in the park well into the night.

In addition to logistical changes, Indy Pride hired its first Executive Director. My focus has not only been to oversee the events of Indy Pride Fest, but also to develop and implement plans for expanded programming and service to the local LGBTQ+ Community. Already, we have formed an LGBTQ Alliance consisting of members from local organizations who meet bi-monthly to build relationships and identify ways to better serve our community. These steps would not be possible without the continued support of our members, volunteers, and community leaders.

Thank you for trusting me with the awesome responsibility of leading Indy Pride. As you will see in the pages that follow, we had an incredible year in 2017 and will continue the momentum into 2018!

With Pride,

Chris Handberg
Executive Director
Indy Pride, Inc.
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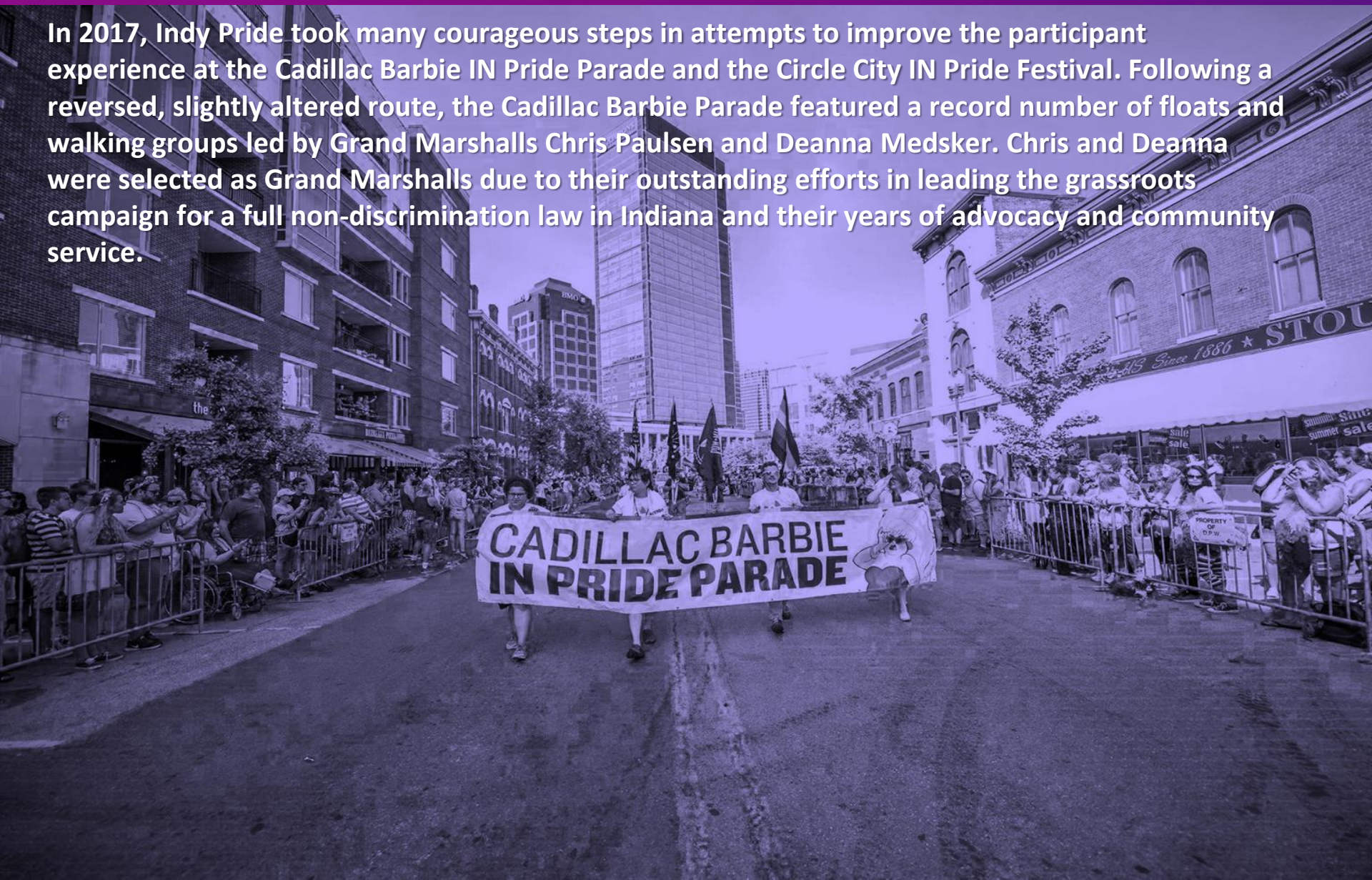
A photograph of three young women at an outdoor festival, overlaid with a color gradient from yellow to purple. The woman on the left has face paint and a feather in her hair, holding a cup and a water bottle. The woman in the center wears a flower crown and a lace top, also holding a cup. The woman on the right has long hair and sunglasses, holding a cup and a microphone. The background shows trees and a building.

Purpose/Mission



CCINP Parade and Festival

In 2017, Indy Pride took many courageous steps in attempts to improve the participant experience at the Cadillac Barbie IN Pride Parade and the Circle City IN Pride Festival. Following a reversed, slightly altered route, the Cadillac Barbie Parade featured a record number of floats and walking groups led by Grand Marshalls Chris Paulsen and Deanna Medsker. Chris and Deanna were selected as Grand Marshalls due to their outstanding efforts in leading the grassroots campaign for a full non-discrimination law in Indiana and their years of advocacy and community service.





CCINP Parade and Festival

The 2017 Circle City IN Pride Festival provided a more unique experience than in years past. After many years of hosting the celebration on the American Legion Mall, the 2017 Indy Pride Board made the decision to move the festival to Historic Military Park. This also marked the first time that an admission fee would be mandatory at the CCINP Festival. Several thousand free tickets were provided to community partners who serve low-income community members so that the cost of attendance was not a barrier to those who needed it.

Relocating the festival presented both opportunities and challenges. Early reports from the entities we have traditionally used to gauge attendance estimated the 2017 crowd to be CCINP's largest ever, but hard ticket sales did not meet those expectations. Reports from a variety of professional entities, including local government and festival experts, estimate over 75,000 attended; however, that cannot be confirmed by Indy Pride data. At the conclusion of the event, ongoing dialogue is occurring about implementing systems to improve on the overall CCINP experience.



183

Floats, Walking
Groups, and Vehicles
in the Parade

25,000

Tickets Sold

1,000+

Given to Community
Partners

255

Vendors



Pride Events



CCINP Festival Launch Party

Metro Night Club & Restaurant hosted the event which was sponsored by Chipotle. Over 117 Indy Pride and community members gathered on Sunday March 7, 2017 from 4:00 p.m. to 6:00 p.m. to kick off into Pride celebration where the entertainment line-up was announced.

CCINP Pride Ambassador Competition

With an American Horror Story Pride theme, over 100+ individuals saw spectacular performances hosted by the queen of the Closet, Pat Yo Weave, and special performances by: Miss Gay Indiana Blair St. Clair, Syniya Omni Hall, Apollo Summers and Tareal Davenport Phillips. This contest is one of the only in the country which does not qualify contestants or award prizes based on the gender binary. There were three winners in order of standing: Glinda B. Fierce, Anita Cath, and Ida Kay.

Rainbow 5k

Celebrating the 6th annual Rainbow 5k, 600+ runners signed up to the only event of its kind specific to the LGBTQ+ community. With a new route differing from previous years, start and finish for the run was at the Indianapolis Fire Fighters Museum parking lot in the corner of St. Clair & College Avenue.

Additionally, Indy Pride donated 50% of the proceeds to the Power of Safe Capital Campaign which benefits Indiana Youth Group. Thank you to our sponsors: The Metro, Eli Lilly, Anthem, Fifth Third, Liberty Mutual, Dow AgroSciences, The Health Foundation, Barnes and Thornburg, Rolls Royce, and Invigorate HR.



The John Alexander Hoosier 250

On May 21, 2017, an estimated 223 attendees enjoyed the music of
Dj Ariatari who set the tone for the races.

Several teams competed while being entertained and hosted by Lola
Palooza.

The event was a great celebration of friendship and life brought to us
by Smirnoff and Metro Nightclub Bar and Restaurant.

CCINP Pride Ride

The Inaugural bike ride was a complete success with 43 bike riders joining on a beautiful afternoon for a 7.85 mile out & back ride. Riders enjoyed a ride rolling out from the White River State Park through some of the cultural trail and back. Bringing a new healthy family event to our week of events we can't wait to continue supporting and joining our community for a second ride in 2018.

Interfaith Worship Service

Held at the Central Christian Church we saw members of our Jewish, Buddhist, Muslim, Catholic, Protestant, Unitarian gather to celebrate Pride and faith in an interfaith service. At the end of the service, attendants participated in a dialogue between Rep. Andre Carson and Pastor Linda McCrae moderated by City Councilman Zach Adamson.

Community Picnic & Bat n' Rouge

The Indy Pride Community Picnic was celebrated by over 280 community members and volunteers. The event was presented by Anthem, with food donations from Sam's Club and food served by volunteers from Aramark.

The picnic was held at Garfield park with special guests: NBA Champion Scott Pollard and Hunter on Air with Elliot King from Radio Now who participated in the softball game.



TransPride

The Metro Nightclub and ACLU Trans Education and Advocacy Program was held at Indy Fringe.

Over 100 community members enjoyed special performances in poetry, music, and dance to celebrate our Trans family.

Pride Skate

Hosted by Radio Now and the Rollercave, Pride Skate was attended by over 60 people. This family event was enjoyed by community members as well as the Naptown Roller Girls.

Pride of Indy Band's Night at the Movies

Our first event at our new location, hosted at Historical Military Park, this family event was attended by over 165 individuals.

The event began with the Pride of Indy Bands playing their anniversary show and transitioned into viewing *Disney's Beauty and the Beast*.



Girl Pride

With the theme, “Herstory”, attendees enjoyed a night full of performances by: Dj Deanne, The Vallures, Tatjana Rebelle, Angel Burlesque, Cirque Indy at the Vogue. The event was presented by Absolut Vodka, the Vogue, Metro Nightclub bar and Restaurant, Mass Ave Pub and Tini. The event had a once in a lifetime performance by the night’s host, Lola Palooza, which brought down the house.

Queer Youth Night

Queer Youth Night was hosted by Generation Radical at the Tube Factory. The event was geared toward attendees ages 12 to 21 years old. They enjoyed an incredible fashion show put together by youth, featuring youth models, and ended with a dance party.

Community Thanksgiving

On November 19, 2017, Indy Pride hosted it's annual Community Thanksgiving, partnering with GenderNexus to provide a place of food, laughter, and community. Over 150 people attended the event, which was held at the Sanctuary on Penn. With the generous donation of Rolls-Royce, community members were served ham and turkey with the rest of the meal being pitch-in style.





Indianapolis' only LGBTQ softball league!

The Circle City Pride Softball League (CCPSL) is a non-profit adult community-based sports organization. The league was created to support the bonds of LGBTQ fellowship while playing softball in a safe, all-inclusive environment that is free from discrimination on the basis of age, race, creed, religion, sex, national origin, sexual orientation, gender identity or playing ability.

The 2017 season started June 11th playing for 10 weeks and wrapping up with the league tournament. Team 45 Degrees won the league. During the off season, teams continue to play travel ball. Teams have represented Indianapolis throughout the country having traveled to such places: Tennessee, Alabama, Pennsylvania, and Nevada to name a few.

Circle City Pride Softball hosted the inaugural Indy Hit & Run Tournament August 10-12th. Teams from throughout the Midwest traveled to play in the tournament. Teams from Nashville, TN, Kansas City, MO, and Birmingham, AL participated in the tournament. The Saint Louis Blazers won the C league, while the KC Kings took home the D league trophy.

The league is looking forward to the 2018 season. The 2018 season will start June 17th. The league is already working on the 2nd annual Hit & Run Tournament. In September 2018, the league will for the first time represent Circle City Softball and Indianapolis at the Gay World Series in Tampa, FL. The League would love to see fans out this summer for the games.



LGBT Film Festival

The 2017 Indianapolis LGBT Film Festival featured 35 short films, documentaries and features and drew more than 800 attendees. Top-attended films included the opening-night feature “Freak Show,” the documentary “The Untold Tales of Armistead Maupin,” and the musical “Something Like Summer.”

Before the three-day festival in November, festivities kicked off with a one-night-only, sold-out screening of “A Very Sordid Wedding” featuring appearances by writer/director Del Shores and producer/actor Emerson Collins.

Festival organizers hope to host more one-off film events in the future.

“We have a lot of exciting things on the horizon for 2018,” said Indianapolis LGBT Film Festival Chairperson Matthew Mutchmore. “First and foremost, we are partnering with the Heartland Film Festival as part of their summer Indy Short program, and we’ll be co-presenting some LGBT films as part of the Heartland Film Festival in October. We are working with Heartland President Craig Prater, who has taken us under his wing, helping us cross-promote and providing us with a terrific platform from which to grow our Festival. We feel like 2018 is really going to be a fantastic year!”



- ▶ **The 2017 film festival raised more than \$7,000 for Indiana Youth Group.**

Membership

Indy Pride, Inc. is a member-based organization. Members enjoy the benefits of voting to elect the Indy Pride Board of Directors, exclusive discounts at local businesses, and supporting the local LGBTQ community.

2017 closed with 759 Indy Pride Members.



Chris Gonzalez Library & Archives



10k+

The Chris Gonzalez Library and Archives continues to be a treasured asset to our LGBTQ Indianapolis community. Boasting over 10,000 items, the library contains many culturally significant works that have been catalogued in an effort to maintain an important part of queer history. Through the dedication of Michael Bohr and other volunteers, the library remains available for access by appointment at the former location of the Indy Pride office at 429 E. Vermont St. Material may be borrowed from library for up to two weeks, certain conditions required.

Volunteers



Volunteers are the heart and soul of Pride. Since it's inception, Pride has been supported by an all-volunteer board who give their time, passion, and talent so all LGBTQ people can celebrate in Central Indiana.

In 2017, there were over 400 registered volunteers throughout the year who set-up the festival, coordinated events, and ensured that our community had a strong Pride.

Thank you for your service and example to us all!

Indy Pride Charitable Contributions

Indy Pride considers financial support in the form of college scholarships and charitable giving to non-profit organizations a vital part of our mission. 2017 marked Indy Pride's most ambitious charitable undertaking, pledging \$165,000.00 to IYG's capital campaign, of which \$49,975.42 had already been paid. Future payments include \$57, 512.29 due on or before July 15, 2019, and the balance of the pledge shall be paid on or before July, 15, 2020.

A large crowd of people is gathered at a Pride event. In the background, a stage is visible with a banner that reads "CIRCLE CITY IN PRIDE". The scene is set outdoors with trees and buildings in the distance.

\$115,470

IYG Remaining Pledge

\$10,750

Scholarships

\$2,500

Indiana AIDS Fund

\$500

Every Dog Counts
Rescue

\$1,225

Brothers United

\$645

United Way

\$2,500

IYG Capital Campaign
Contribution



Revenue

Corporate	\$ 256,166
Individuals	\$ 17,374
Concessions	\$132,261
Vendors	\$142,987
Ticket Sales	\$144,444
Dues & Assessments	\$10,393
VIP Cabana	\$13,602
Tent City	\$1,677
Investments	\$5,031
Misc.	\$7,667
Total	\$731,602



Expenses

Events	\$ 561,740
Charitable Giving	\$ 132,825
Salaries	\$41,637
Administrative	\$105,623
Marketing	\$40,340
Bad Debt	\$528
Total	\$882,693

The 2017 ending net loss was a result of a variety of converging issues. There were several large expenses incurred that were not originally budgeted for the 2017 CCINP festival that contributed to most of the shortfall. Additionally, because of the accounting method used by Indy Pride, the sizable pledge to IYG had to be fully realized in 2017, despite the MOU outlining a payment plan through 2020.

Overall, Indy Pride remains in a strong financial position moving forward. Cash flow is sufficient to easily maintain operations, the 2018 budget is balanced (including a substantial payment toward the IYG pledge) and several changes have been made to the festival plan that will have a net positive impact on performance

Closing

The 2017 Indy Pride Board of Directors paved a new path for the organization. The changing of the Cadillac Barbie Parade route, relocating the festival to Military Park, pledging \$165,000.00 to the IYG Capital Campaign, hiring an Executive Director, and the subsequent relocation of Indy Pride's office to the new IYG building will undoubtedly have a lasting and dramatic impact on our community for years to come. This aggressive plan could not have been executed without many long hours of dedicated service from the previous board, and we are fortunate to have had people willing to dedicate so much of their time, talent and treasure to implement a vision for a better tomorrow.

At the end of 2017, a new Board was elected to carry the torch for another year. Many of the leaders whose vision was implemented over the previous 12 months had reached the end of their terms, and it was time for the next Board to make their mark on the organization. The 2018 strategic planning sessions have already commenced, and the sitting board is dedicated to improving the pride experience for all. We will continue to strive for diversity, ensuring we do everything possible to create an environment where all people see themselves reflected in Indy Pride. We are committed to improving the Cadillac Barbie Parade and CCINP Festival experience for sponsors, vendors and most importantly our constituents celebrating Pride in all its forms. We will always take bold action to support vital interests in the community.

Chris Handberg has already been the amazing leader we needed in so many ways. Under his direction, I have no doubt that Indy Pride will continue to thrive as we meet the challenges of tomorrow. Without the support of our community, however, we would cease to exist. Our journey as queer people has come so far as a movement, but we still have so much to accomplish. We invite you to challenge us to be the best organization we can be, and hope we can continue to count on you as a partner as we work together to make Indy a place where all Hoosiers are celebrated as their true and authentic selves. It is an honor to serve as President of the Indy Pride Board of Directors, and I look forward to what the next year will bring.

Jeremy Turner
Board President

Thank you to our Sponors!

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Southern Glazers Wine & Spirits
Eli Lilly and Company
BMO Harris Bank
Wild Eggs Operations LLC
Barnes & Thornburg
Yourcause, LLC
Tourism Tomorrow, Inc.
PNC Bank
Christian Theological Seminary
Mass Avenue Pub Inc.
Honda Manufacturing of Indiana
Empire Education Group, INC.
Forty Five Degrees
C.H. Douglas & Gray, LLC
Bulldent Inc DBA Gregs
Downtown Doggie
Indians, Inc.
The Hartford Financial Services Group, Inc.
Tini
Bob Rohrman's Indy Honda
Monarch Beverage Co Inc
Fifth Third Bank
Acapulco Joes
Metro Nightclub
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Franklin College
Chatham Tap
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Heritage Clothier and Home
Ralph's Great Divide
Mass Avenue Pub Inc
Event Lodging Solutions

A photograph of a large outdoor event, likely a festival or concert, taken from the perspective of someone on a stage. In the foreground, a group of men, presumably staff or volunteers, are standing with their backs to the camera, looking out towards the audience. They are wearing dark t-shirts and light-colored shorts. In the background, a large, dense crowd of people is gathered on a grassy area. Above the crowd, there is a long metal truss structure with many small, circular stage lights. The entire image is overlaid with a semi-transparent purple filter. The text "THANK YOU!" is centered in the middle of the image.

THANK YOU!